

ALL4PACK CIRCULARITY: CIRCULARITY AT THE HEART OF THE PACKAGING INDUSTRY

Faced with major economic, technological, environmental and regulatory challenges, the packaging and intralogistics sector is undergoing profound changes. In this context, ALL4PACK EMBALLAGE PARIS (from 4 to 7 November 2024 at Paris Nord Villepinte) is playing the role of a think tank, helping experts and professionals in the sector to understand the reality of tomorrow's market.

This year, ALL4PACK EMBALLAGE PARIS has created ALL4PACK CIRCULARITY, a space dedicated to companies and start-ups with a commitment to reduce, reuse and recycle (3R) initiatives. This space will host an agora to address these subjects through workshops and pitches to promote, above all, the vitality of the sector.

START-UPS IN ATTENDANCE

A number of start-ups will be exhibiting in the ALL4PACK CIRCULARITY area, offering innovative and agile solutions for packaging and maintenance: new materials, reusable and smart containers, robot programming tools, and more. Spotighting these start-ups will help improve their visibility and give them the opportunity to meet investors and user industries that put circularity at the heart of the value chain.

Some of the start-ups already registered:

- **BAG'INNOV:**

This small family-run company based in Narbonne is specialised in the flexible stand-up pouch. Bag'Innov proposes a pouch recognised as "Recyclable" by CITEO (France) and Fost + (Belgium), with a volume of 1.5L to 5L, with a tap, compatible for food and non-food contact. Bag'Innov pouches are suitable for hot (83°) or cold contents, for products with or without alcohol (up to 50°), for food as well as detergents and cosmetics. "Taking part in ALL4PACK EMBALLAGE PARIS 2024 is a great opportunity to promote our solution, which already meets environmental standards due to come into force in 2030." **Lionel Robert, Managing Director**

- **ECOCERT GREENLIFE:**

"In view of environmental challenges, Ecocert decided to meet the growing demand for sustainable solutions in the materials sector by proposing certifications and guarantees that encourage the adoption of best practice.

The Business Unit of Ecocert Greenlife, dedicated to sustainable materials, is mainly focused on plastic materials and offers GRS certification, which guarantees the traceability of recycled materials throughout the value chain while meeting demanding environmental and social challenges."

Sylvana Scampini - Manager of the Sustainable Materials Business Unit

- MAGMA TECHNOLOGY:**
 A new generation of visibility system to optimise management of logistics assets. "The company transforms containers into "smart containers" thanks to its solution combining IoT technology and a Web platform. It provides instant access to inventories and makes it possible to optimise use of equipment thanks to its algorithms." **Etienne d'OLEON, Sales Director - Asset Management**
- OPACK:**
 The parcel of the future! Reusable up to 100 times and Made in France, it reduces waste by 25 kg and the carbon footprint by 90%, in addition to being more economical than single-use boxes. What makes it so special? A patented void filler that inflates to protect items in two seconds. "The ALL4PACK EMBALLAGE PARIS 2024 trade show is the ideal opportunity for OPACK to present its innovative packages and forge strategic partnerships for circular and solidarity-based logistics." **Chrystelle Peltier, CEO of Opack**
- PACK ME UP:**
 The French company specialised in sustainable packaging solutions is committed to the environment. "At ALL4PACK EMBALLAGE PARIS, we will be presenting our fully recyclable bubble wrap made from recycled paper, offering an ecological and effective alternative to protect all types of products during shipping." **Marjorie BARHAUD, sales manager**

Many other start-ups will also be at the show, including:

- **CILKOA:** logistics services and information systems.
- **OPOPOP:** the first reusable and returnable parcel service.
- **PACKITOO:** improves the sales cycle for packaging manufacturers, from the acquisition of new prospects to the launch of production orders.
- **RELEAF PAPER:** recycles plant waste into precious raw materials, thus offering an alternative to virgin fibre in paper production.

Non-exhaustive list, 18 June 2024

About ALL4PACK EMBALLAGE PARIS

The 2024 edition of ALL4PACK EMBALLAGE PARIS will be held at Paris Nord Villepinte from 4 to 7 November.

An international generalist tradeshow held every two years, ALL4PACK Emballage Paris is a true reference in the Packaging and Intra-logistics eco-system. Today, the show's mission is to support professionals in responding to an unprecedented revolution and rising to the new ecological challenges that they are facing. To do so, it brings together all the innovations, trends, and expertise at the service of user industries. It offers a global approach for specific, sustainable, and responsible solutions to the performance issues of professionals in the sector: packaging, machines, logistics. This unique exhibition brings together the top decision-makers from 11 industrial sectors: Food, Beauty & Hygiene, Consumer Goods, Capital Goods, Beverages & Liquids, Distribution and e-commerce, Luxury goods, Pharmacy & Health, Services, Transport & Logistics, other multi-industries...

In 2022, the show played host to 1,100 exhibitors of which 51% from outside France, and 45,000 professionals, of which 32% from abroad.

More information at www.all4pack.com

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