

ALL4PACK EMBALLAGE PARIS: AN EDITION UNDER THE BANNER OF SUSTAINABLE INNOVATION

ALL4PACK EMBALLAGE PARIS, the pioneering exhibition for all sustainable packaging and intralogistics solutions, brought the curtain down on its 2024 event on Thursday 7 November. The show highlighted its role in the field of innovation and sustainability. It illustrated the commitment of the sector's stakeholders in favour of more responsible solutions, while reinforcing their economic impact and reach both at home and abroad. Through groundbreaking initiatives and future-focussed content, the event underscored the importance of transitioning towards a sustainable model, and the opportunities that this model offers to businesses.

THE MEETING POINT FOR AN INDUSTRY

Over the four days of the event, this 2024 edition recorded an attendance of 27,303 professionals, including 26% from outside France, from 88 countries. 63% of them were decision makers or specifiers in the solution selection and purchasing process.

The main user markets were represented: Food (25%), Distribution and e-commerce (14%), Multi-industries (13%), Transport/logistics (8%), Capital goods (8%), Health/pharma (7%), Beauty/Hygiene (5%).

1,022 exhibitors and brands presented them with tangible solutions and new ideas that mirrored the commitment of the entire industry to an eco-friendly future.

A SHOW FOCUSING ON SUSTAINABLE SOLUTIONS

This crossroads for trends provided an ideal platform for exhibitors to offer a sneak preview of their new products.

The unavoidable highlight of the **ALL4PACK INNOVATIONS Awards** shone a light on innovative solutions, commended by the members of the jury for their creativity and their impact on the packaging industry.

Seven innovations came away with awards in the categories of Recycling, Reduction, Reuse, Functionality and Use, Industrial Efficiency, and Innovative Materials.

FEATURES AT THE SHOW

To support professionals throughout the transformation of the packaging sector, **ALL4PACK EMBALLAGE PARIS** laid on a series of special features:

- The ALL4PACK CONFERENCES forum beat the rhythm of the show through a multitude of contributions from members of federations, trade associations, representatives of user industries, etc. They stood out as a clear marker of the impetus that ALL4PACK EMBALLAGE

PARIS seeks to give to the transformation of packaging. All the panel discussions will be available for viewing on catch-up.

- The ALL4PACK CIRCULARITY space brought together companies with solutions impacting the full value chain of the industry, in the areas of recycling, reuse or eco-design. The space gave a platform to 22 start-ups offering agile solutions for packaging and maintenance: new materials, reusable containers, alternatives to stretch wrap, etc., and which attracted the attention of packaging manufacturers and users.
- The ALL4PACK INNOVATIONS area offered a chance to discover 24 innovations distinguished in the sectors covered by the show. The area also displayed the winners of other competitions, representative of international and European trends: L'Oscar de l'Emballage, SIAL Innovations, and Emballé 5.0.

The next edition of ALL4PACK EMBALLAGE PARIS will be held at Paris Nord Villepinte from 23 to 26 November 2026.

Media enquiries: Rumeur Publique

Contacts: Jérôme Saczewski – Laurence Bachelot +33 6 84 05 97 54
Eglantine Douchy +33 6 46 56 20 00 – Marine Broustal +33 6 21 70 40 07
all4pack@rumeurpublique.fr

About ALL4PACK EMBALLAGE PARIS

An international generalist tradeshow held every two years, ALL4PACK EMBALLAGE PARIS is a true reference in the Packaging and Intra-logistics eco-system. Today, the show's mission is to support professionals in responding to an unprecedented revolution and rising to the new ecological challenges that they are facing. To do so, it brings together all the innovations, trends, and expertise at the service of user industries. It offers a global approach for specific, sustainable, and responsible solutions to the performance issues of professionals in the sector: packaging, machines, logistics. This unique exhibition brings together the top decision-makers from 11 industrial sectors: Food, Beauty & Hygiene, Consumer Goods, Capital Goods, Beverages & Liquids, Distribution and e-commerce, Luxury goods, Pharmacy & Health, Services, Transport & Logistics, other multi-industries... More information at www.all4pack.com

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