

**ALL4PACK CIRCULARITY:  
A SPACE DEDICATED TO INNOVATIVE STARTUPS  
AND PLAYERS INVOLVED IN CIRCULARITY**

Faced with challenges resulting from the environmental impact of their activities, many market players in the packaging industry are embarking upon a transition process. Among them, innovative startups and manufacturers are designing circular solutions.

To shine a light on these initiatives, ALL4PACK EMBALLAGE PARIS, true to its commitment to promoting sustainable practices in the packaging industry, this year dedicates a special space to them, christened ALL4PACK CIRCULARITY.

Companies and startups involved in reduction, recycling and reuse (3R) initiatives will come together in this space around an agora that will offer an opportunity to address these themes through workshops and pitch sessions that will primarily showcase the vitality of the sector.

**START-UPS OUT IN FORCE!**

Many startups will be exhibiting on ALL4PACK CIRCULARITY and will offer innovative and agile solutions. Shining a light on these young companies will help them to gain better visibility and offer them a platform on which to meet investors and use industries that place circularity at the centre of the value chain.

**Exhibiting on ALL4PACK CIRCULARITY:**

- **ATLAS EMBALLAGES: Innovation for short production runs**

In addition to the usual flexographic printing process, Atlas Emballages has invested in digital printing, offering greater printing flexibility and the possibility of **producing very small runs**. "Exhibiting at ALL4PACK EMBALLAGE PARIS enables us to strengthen our proximity to our European customers, while fostering new encounters, partnerships and promising projects in an innovative and dynamic environment."

**Karim Ben Jemaa, CEO**

- **AVEC : Avenir Vertueux Ensemble Créatif, a low carbon alternative to plastics**

A unique alternative to polystyrenes, polyurethanes, and other petro-sourced plastics in packaging. AVEC Moulded cellulose cushioning and machines enable customers and industry professionals to **produce a low-carbon alternative to plastics**. "We offer an 'All In 1' service for all manufacturers, offering machines, know-how, moulds, materials and supply chain support. Switching to low-carbon packaging is easy, *with AVEC!*"

**Pierre-Yves Morvan, CEO**



- **BAG'INNOV: A new recyclable solution for food and non-food contact**

This family-run small business based in Narbonne, is a specialist in self-supporting flexible bags. The only company able to offer a pouch recognized as "Recyclable" by CITEO (France) or Fost + (Belgium) from 1.5L to 5L with tap, compatible for food and non-food contact. Bag'Innov pouches are suitable for hot (83°) or cold packaging, for alcohol-free or alcoholic products (up to 50°), for food as well as detergents and cosmetics. "Taking part in ALL4PACK EMBALLAGE PARIS 2024 is a superb opportunity to promote our solution, which already meets the environmental requirements of 2030."

**Lionel Robert, Managing Director**

- **BOCOLOCO: The vision of reuse**

Bocoloco develops expert, robust technological solutions for scaling up deposit return systems for reuse, and supports its partners (retailers and food manufacturers) in accelerating their thinking. "Our TCE® ("Terminal de Consigne Électronique" - electronic deposit terminal), deployed at the point of sale, tracks reusable packaging to enable deposit reimbursement and flow optimization. ALL4PACK EMBALLAGE PARIS is a key event for us, as we are convinced that reuse is an essential part of current and future pack thinking".

**Alexis Dusanter, co-founder and CEO of Bocoloco**

- **CILKOA**

CILKOA is a Grenoble-based startup, founded in 2022, which offers a process that adds a few extra atoms to cellulose for real paper or moulded cellulose packaging. "This process protects cellulose materials from what they are most averse to: water and water vapor. All without any impact on end-of-life: materials that can be recycled and/or composted remain so after treatment."

**Olivier Muquet, Marketing Director, CILKOA**

- **ECOCERT GREENLIFE:**

In a world facing major environmental challenges, Ecocert has chosen to respond to the growing demand for sustainable solutions in the materials sector by offering certifications and guarantees that encourage the adoption of best practices. "Ecocert's new Business Unit dedicated to sustainable materials focuses primarily on plastic materials, and in particular offers GRS certification, which guarantees the traceability of recycled materials throughout the value chain, while meeting demanding environmental and social challenges."

**Sylvana Scampini – Sustainable Materials Business Unit Manager**

- **MAGMA TECHNOLOGY**

A new generation of visibility for optimizing the management of logistics assets. "The company transforms containers into 'smart containers' with its solution, combining IoT technologies and a web-based platform. Get instant access to your inventory and optimize the use of your fleet with the help of our algorithms."

**Etienne d'OLEON, Sales Director - Asset Management**

- **MOBIFACTORY**

Designs mobile and web CRM software specially adapted to the packaging industry. The MobiCRM solution offers advanced features designed to meet the needs of sales reps and managers alike. "MobiCRM facilitates customer relationship management thanks to an intuitive interface and robust integrations with existing information systems."

**Martin Egron – Sales Engineer**





- **OPOPOP**

Opopop is an expert in reusable parcels for e-commerce. It supports companies in setting up zero-waste deliveries. "At ALL4PACK EMBALLAGE PARIS, we'll be presenting our range of products and services! It's a great opportunity to exchange with companies ready to take the plunge and other players in the circular economy."

**Charlotte Darmet, Co-founder of Opopop**

- **PACKITOO**

"Our mission at Packitoo is to improve the sales cycle of packaging manufacturers, from acquiring new prospects to launching production orders. We believe ALL4PACK EMBALLAGE PARIS is the perfect show to reach French players in our industry and demonstrate the power of our HIPE solution."

**Guillaume POINEAU - Marketing Director, Packitoo**

- **PACK ME UP**

Specialising in the manufacture in France of sustainable packaging solutions, the company displays its commitment to the environment. "At ALL4PACK EMBALLAGE PARIS, we'll be showcasing our fully recyclable, recycled paper bubble wrap, offering an eco-friendly, effective alternative for protecting all types of products during shipment."

**Marjorie BARHAUD, Sales Manager**

- **RECYCLE ME :**

Supports marketers and packaging manufacturers in their 3R approach, with a particular focus on Recyclability. "Whether you're a food, pharmaceuticals or electronics manufacturer, we're here to help you with mandatory end-of-life declarations throughout Europe. You'll feel relieved and proud to be in compliance on all your markets!"

**Julien Leroy – Director, RecycleMe France**

- **RELEAF PAPER**

"Releaf Paper is the world's first paper made from fallen leaves. We transform urban green waste, gathered by city councils, into fibres to make packaging solutions: boxes, bags, envelopes."

**Alexander SOBOLENKO, Managing Director**

Visitors will also be able to discover:

- **FUNCELL:** the start-up that facilitates the substitution of single use plastic packaging
- **MEADOW:** the patented rechargeable packaging system
- **MOBIUSPACK:** reusable packaging that contributes to waste and cost reductions.
- **OPACK:** the parcel of the future, reusable up to 100 times and made in France
- **PANDOBAC:** reusable trays for the food industry
- **REUTEC:** the reusable parcel tailored to logistics
- **TROOF:** a participative authentication system to help companies protect their brands

*\*Non-exhaustive list, last update 13 September 2024*

**To obtain accreditation, click on the link below:**

<https://badge.all4pack.fr/accueil.htm>

## About ALL4PACK EMBALLAGE PARIS

The 2024 edition of ALL4PACK EMBALLAGE PARIS will be held at Paris Nord Villepinte from 4 to 7 November.

An international generalist tradeshow held every two years, ALL4PACK Emballage Paris is a true reference in the Packaging and Intra-logistics eco-system. Today, the show's mission is to support professionals in responding to an unprecedented revolution and rising to the new ecological challenges that they are facing. To do so, it brings together all the innovations, trends, and expertise at the service of user industries. It offers a global approach for specific, sustainable, and responsible solutions to the performance issues of professionals in the sector: packaging, machines, logistics. This unique exhibition brings together the top decision-makers from 11 industrial sectors: Food, Beauty & Hygiene, Consumer Goods, Capital Goods, Beverages & Liquids, Distribution and e-commerce, Luxury goods, Pharmacy & Health, Services, Transport & Logistics, other multi-industries...

More information at [www.all4pack.com](http://www.all4pack.com)

### Media enquiries

Rumeur Publique

Contacts: Jérôme Saczewski – Laurence Bachelot +33 6 84 05 97 54

Eglantine Douchy +33 6 46 56 20 00 – Marine Broustal +33 6 21 70 40 07

[all4pack@rumeurpublique.fr](mailto:all4pack@rumeurpublique.fr)